YOUR ROUTINE GUIDE

Uneven *Skin Tone* Routine

A simple morning and evening routine for skin tone that looks less even. Keep this page by your mirror until the routine feels like second nature.

4 PRODUCTS | AM + PM | NIACINAMIDE AM · ALPHA-ARBUTIN PM

MORNING · 3 STEPS

01 Oil-to-Milk Cleanser — 1–2 PUMPS
Massage onto dry or damp skin, add water, rinse well.

02 Niacinamide Morning Serum — 1 PUMP
Press gently into clean skin on the face and neck.

03 Gentle Daily Moisturiser — 1–2 PUMPS
Straight after the serum.

+ Sunscreen, every morning
Use the SPF50 stick in your box or your usual sunscreen.

EVENING · 3 STEPS

01 Oil-to-Milk Cleanser — 1–2 PUMPS
Lift away make-up and sunscreen, add water, rinse well.

02 Alpha-Arbutin Evening Serum — 1 PUMP
Press gently into clean, dry skin.

03 Gentle Daily Moisturiser — 1–2 PUMPS
Straight after the serum.

TWO SERUMS

Niacinamide in the morning, alpha-arbutin in the evening. One serum at a time.

SUNSCREEN MATTERS

Sunlight can make dark spots more noticeable. Finish every morning with SPF, even on cloudy days.

GIVE IT TIME

Use the routine every day. Changes in how even your tone looks take several weeks.

Before you start: patch test each product, especially the evening serum. Apply a little to a small area, such as behind the ear, and wait 48 hours before using it on your face. Avoid direct contact with the eyes.

YOUR FOUR PRODUCTS

Every step, *explained.*

How much to use, when, and how. The full ingredient list for each product is on your routine page at elovyn.co.uk.

01 Oil-to-Milk Cleanser

150 ml

WHEN	HOW MUCH	LASTS ABOUT
Morning & evening	1–2 pumps	6 weeks

1. Massage onto dry or damp skin to lift make-up and sunscreen.
2. Add a little water: the oil-gel turns into a soft milk. Rinse well and pat dry.

Contains fragrance and is rinsed off after use.

COSMOS ORGANIC

02 Niacinamide Morning Serum

30 ml

WHEN	HOW MUCH	LASTS ABOUT
Morning	1 pump	3 months

1. Apply to clean skin and press gently into the face and neck.
2. Follow with the moisturiser, then sunscreen.

Fragrance-free: no parfum in the ingredient list. Arrives in its own box alongside the gift box.

02 Alpha-Arbutin Evening Serum

30 ml

WHEN	HOW MUCH	LASTS ABOUT
Evening	1 pump	3 months

1. Apply to clean, dry skin and press gently into the face and neck.
2. Follow with the moisturiser.

Contains fragrance from natural essential oils. Patch test before first use, and use sunscreen every morning.

COSMOS NATURAL

03 Gentle Daily Moisturiser

50 ml

WHEN	HOW MUCH	LASTS ABOUT
Morning & evening	1–2 pumps	7 weeks

1. Apply to the face and neck after the serum and press gently into the skin.
2. In the morning, finish with sunscreen.

Fragrance-free: no parfum in the ingredient list.

COSMOS ORGANIC

How long each product lasts is an estimate based on typical use. It will vary with the amount you use.

WITH EVERYDAY USE

How your skin *may feel.*

Everyone's skin is different. These points describe how skin may feel as you use the routine. They are not results from a study of these products.

FROM FIRST USE

Comfort

Skin feels clean and soft after cleansing.

The serums and moisturiser leave skin feeling hydrated and comfortable.

DAILY USE

Routine

Niacinamide every morning, alpha-arbutin every evening and sunscreen every day keep your routine simple and consistent.

ONGOING

Consistency

Changes in how even your skin tone looks take regular use over several weeks, and daily sunscreen matters.

YOUR FIRST 30 DAYS

1 **Patch test first**

Try each product on a small area and wait 48 hours before using it on your face.

2 **Keep it simple**

Use the routine on its own at first, without other active products, so you know how your skin responds.

3 **One serum at a time**

Niacinamide in the morning, alpha-arbutin in the evening. Don't use both serums together.

4 **Always finish with SPF**

Every morning, even on cloudy days. Use the SPF50 stick or your usual sunscreen.

5 **Listen to your skin**

If a product irritates your skin, stop using it and ask a pharmacist or your GP. If you notice a new spot, or one that changes in size, shape or colour, speak to your GP.

RUNNING LOW?

About *six weeks* before you reorder

The cleanser and moisturiser run out first, at about six to seven weeks. Reorder around week six so you never miss a day.

30-DAY MONEY-BACK GUARANTEE

Not right for you? Request a refund within 30 days of delivery from My Account › Orders, even if opened. First order only.

QUESTIONS?

support@elovyn.co.uk
Monday – Friday, 9am – 6pm UK time

Elovyn products are cosmetics for external use. They are not medicines and are not intended to diagnose, treat or prevent any condition. If you are pregnant, breastfeeding or using prescription medication, or have any concerns about menopause symptoms or changes in your skin, speak to your GP or pharmacist. Elovyn is a brand of Plus White Ltd, registered in England and Wales, Company No. 17194096.