YOUR ROUTINE GUIDE

Fine Lines *& Firmness* Routine

Three simple steps for skin that feels less firm, with fine lines. Keep this page by your mirror until the routine feels like second nature.

3 STEPS | AM + PM | BAKUCHIOL EVENING SERUM

MORNING · 1 STEP

03 **Hyaluronic Overnight Cream** — 1–2 PUMPS

On clean skin. Rinse your face with water first.

\+ **Your sunscreen**

Finish your morning with your usual SPF.

EVENING · 3 STEPS

01 **Oil-to-Milk Cleanser** — 1–2 PUMPS

Massage onto dry or damp skin, add water, rinse well.

02 **Bakuchiol Smoothing Oil Serum** — 2–3 DROPS

Warm between fingertips, press into clean, dry skin.

03 **Hyaluronic Overnight Cream** — 1–2 PUMPS

Massage in upward strokes, straight after the serum.

THE ORDER

Cleanse, serum, then cream. Thinnest texture first, richest last.

SERUM AT NIGHT

Use the bakuchiol serum in the evening, on clean, dry skin.

EVERY DAY

Morning and evening, every day. Consistency matters more than quantity.

Before you start: patch test each product. Apply a little to a small area, such as behind the ear, and wait 48 hours before using it on your face. Avoid direct contact with the eyes.

YOUR THREE PRODUCTS

Every step, *explained.*

How much to use, when, and how. The full ingredient list for each product is on your routine page at elovyn.co.uk.

01 Oil-to-Milk Cleanser

150 ml

WHEN	HOW MUCH	LASTS ABOUT
Evening	1–2 pumps	10 weeks

1. Massage onto dry or damp skin to lift make-up and sunscreen.
2. Add a little water: the oil-gel turns into a soft milk.
3. Rinse off well with lukewarm water and pat dry.

Contains fragrance and is rinsed off after use. In the morning, simply rinse your face with water.

COSMOS ORGANIC

02 Bakuchiol Smoothing Oil Serum

30 ml

WHEN	HOW MUCH	LASTS ABOUT
Evening	2–3 drops	3 months

1. Warm 2–3 drops between your fingertips.
2. Press gently into clean, dry skin on the face and neck.
3. Follow with the Hyaluronic Overnight Cream.

Contains fragrance from natural essential oils. Patch test before first use.

COSMOS ORGANIC

03 Hyaluronic Overnight Cream

50 ml

WHEN	HOW MUCH	LASTS ABOUT
Morning & evening	1–2 pumps	8 weeks

1. Apply to the face and neck after the serum.
2. Massage gently in upward strokes.
3. In the morning, use on clean skin and finish with sunscreen.

Fragrance-free: no parfum in the ingredient list.

COSMOS ORGANIC

How long each product lasts is an estimate based on typical use. It will vary with the amount you use.

WITH EVERYDAY USE

How your skin *may feel.*

Everyone's skin is different. These points describe how skin may feel as you use the routine. They are not results from a study of these products.

FROM FIRST USE

Comfort

Skin feels clean and soft after cleansing.

The serum and cream leave skin feeling smooth and moisturised overnight.

DAILY USE

Routine

Using the serum every evening and the cream morning and evening keeps your routine simple and consistent.

ONGOING

Consistency

Use your routine every day. Skincare works while you keep using it.

YOUR FIRST 30 DAYS

1 **Patch test first**

Try each product on a small area and wait 48 hours before using it on your face.

2 **Keep it simple**

Use the three steps on their own at first, so you know how your skin responds.

3 **Make it your evening ritual**

Cleanse, a few drops of serum, then cream. A few minutes before bed is enough.

4 **Always finish with SPF**

During the day, finish your morning routine with your usual sunscreen.

5 **Listen to your skin**

If a product irritates your skin, stop using it and ask a pharmacist or your GP.

RUNNING LOW?

About *two months* per routine

The cream runs out first, at about eight weeks. Reorder around week seven so you never miss a day.

30-DAY MONEY-BACK GUARANTEE

Not right for you? Request a refund within 30 days of delivery from My Account › Orders, even if opened. First order only.

QUESTIONS?

support@elovyn.co.uk

Monday – Friday, 9am – 6pm UK time

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